

## CASE STUDY

# Here & Now Brewing Company

PPL Electric Utilities  
Business Energy Efficiency Program



## Project Overview

PPL Electric Utilities provided Here & Now Brewing with \$6,637 in rebates toward energy-efficient lighting, HVAC, and kitchen and custom equipment, which is estimated to save the company 65,395 kWh annually.

### BY THE NUMBERS

**\$6,637**

Rebates paid

**65,395**

Annual kWh savings

**\$4,577**

Estimated annual savings

## The opportunity

When Allaina Propst decided to fulfill her vision of opening Here & Now Brewing in Honesdale, PA, she knew that she wanted it to be founded on the values of sustainability, community partnership and stewardship. Motivated by these guiding principles, she sought to make Here & Now more efficient than your standard brewery. Doing so in a 160-year-old building stripped to the studs presented its own challenges.

## The project

PPL helped Propst identify opportunities for upgrades including the installation of LED lighting and exit signs, occupancy sensors, and a new ductless mini split to manage the building's heating and cooling. In the kitchen, an ENERGY STAR® ice maker was added as well as a glycol chiller, which will make their process more energy efficient than a standard brewing operation.

## The results

Overall, Propst estimates her energy costs to be approximately 60% less than those of the building's previous tenant, who had only heating equipment. The installed upgrades are estimated to save Here & Now Brewing 65,395 kWh per year and reward them with an annual savings of around \$4,577. Beyond savings, the project has allowed Here & Now Brewing to take pride in creating an efficient brewery to reflect Propst's mission.

## Questions?

Visit [ppl electric.com/businessrebates](http://ppl electric.com/businessrebates) or call us at **1-866-432-5501** to learn how your business or organization can save.

The costs of energy efficiency programs are recovered through customer rates in accordance with Pennsylvania Act 129 of 2008. PPL Electric Utilities assumes no responsibility for the performance of the equipment or equipment warranty, the quality of the work, labor and/or materials supplied, and/or the acts or omissions of any contractor.

Annual savings equal to greenhouse gas emissions from:



0.397

acres of trees preserved



119,284

miles driven by an average passenger vehicle



17

tons of waste recycled instead of landfilled



10.4

passenger vehicles driven for one year



2.5

garbage trucks of waste recycled instead of landfilled

Source: U.S. Environmental Protection Agency

"The PPL team made it very easy for me. With the payback on upfront investments expected within a year, the rebates helped offset initial costs and resulted in a more efficient operation overall. The long-term savings helps our bottom line too. Every penny counts! I couldn't be happier."

Allaina Propst, Owner  
Here & Now Brewing



PPL Electric Utilities